

# Ben Zanzuri

## UX/UI Designer

BenzzUxUi@gmail.com 

050-952-3057 

UX/UI designer with a strong foundation in designing complex systems and applications. I graduated from Studio 6B, where I specialized in user-centered design for digital products, including mobile apps and complex web platforms. I'm passionate about creating intuitive, structured interfaces that simplify user journeys, enhance usability, and support both product goals and technical constraints. Known for turning messy workflows into clean, functional designs that balance aesthetics with logic.

### Tools & Software

-  Figma
-  Illustrator
-  Elementor
-  Photoshop
-  Spline
-  HTML / CSS

### Experience

**2025 – Present**

#### **Freelance Branding, UX/UI & Web Designer**

- Developed brand identities and marketing designs for clients, including logos, landing pages, social media kits, and animated assets.
- Designed and built responsive websites using WordPress & Elementor, translating visual concepts into functional, storytelling-driven digital experiences.
- Worked closely with clients to align creative direction with strategic goals.

**2019 – 2024**

#### **Shift Manager – Nishi Lagoon Restaurant**

- Managed a team of 30+ in a fast-paced environment, balancing operational leadership with customer-facing responsibilities.
- Honed communication and problem-solving skills under pressure, enhancing attention to visual and behavioral detail.

### Skills

- UI/UX Design
- Visual Storytelling
- Complex Systems
- Brand Identity
- Layout Design
- Responsive Web Design
- Creative Concepting

### Languages

- Hebrew** Native
- English** Fluent

### Education

#### **2023 Studio 6B**

UX/UI and Graphic Design Certificate

#### **2014 Eldad High School**

Full Matriculation Certificates

[Portfolio](#)

[LinkedIn](#)